

How to Get the Most from Your Marketeers Blueprint

Social Media Marketeers

Showing you how
each Blueprint fits
together



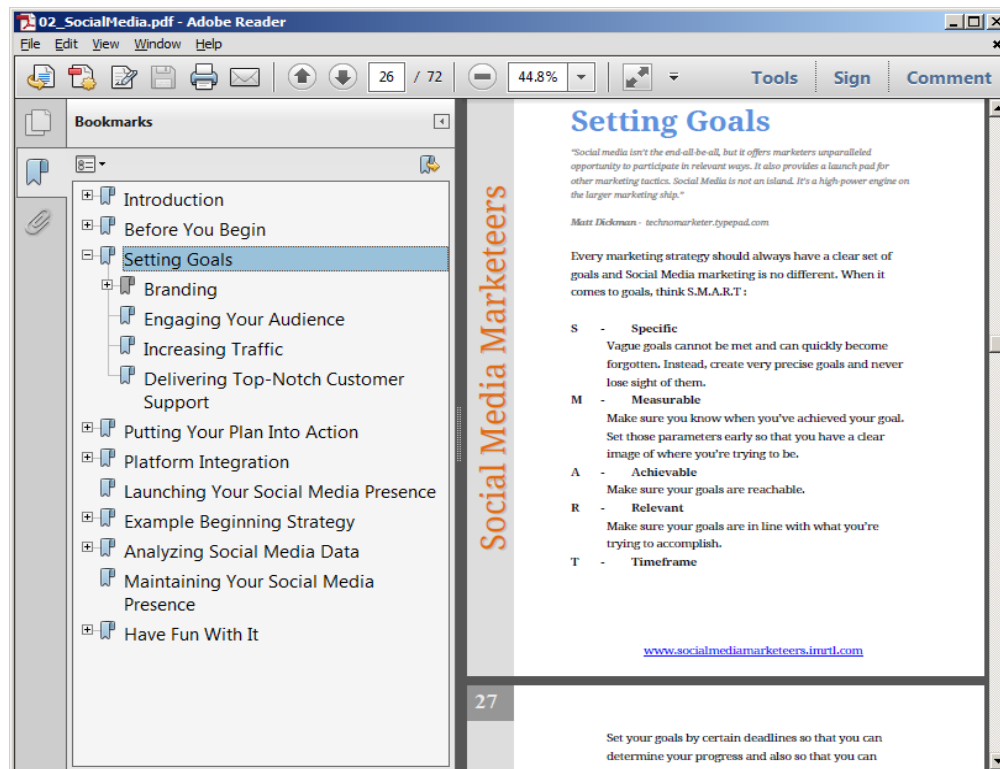
How to Get the Most from Your Marketeers Blueprint

Overview

Each Marketeers Blueprint in the series is designed to give you a thorough understanding of the subject. You will come away knowing the available platforms and the advantages of using each in your business. Your skill sets will improve, your brand will grow and your credibility will increase... with higher profits as the end result.

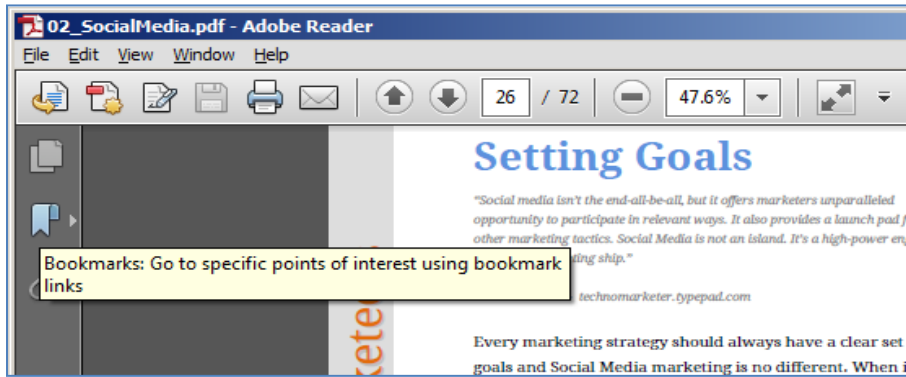
This amazing course takes you by the hand and shows you how to set goals, build a business brand, engage and captivate your audience, increase traffic and make money. It gives you an actionable plan that is organised in bite-sized, manageable pieces.

You can easily navigate and find information within each document, using Bookmarks in the Acrobat Reader PDFs.



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If you cannot see bookmarks in Acrobat Reader, click on the middle icon in the left bar to display the bookmarks, as shown below.



FREE REPORT

This is an introduction to the subject highlighting the main topics and in general highlight the common mistakes people do make.

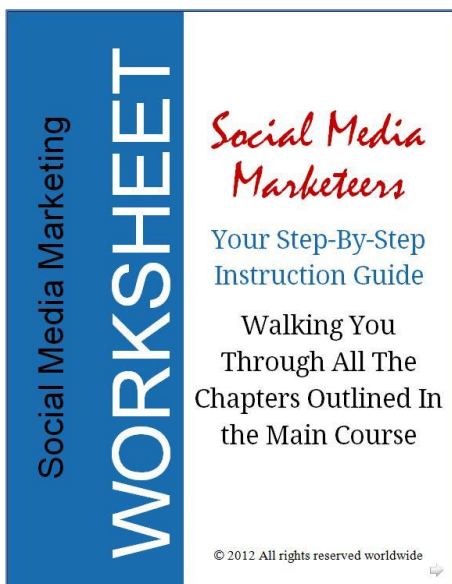
BLUEPRINT

The main guidebook is divided into modules, each overflowing with all the information you will need to market successfully with social media.

The Marketeers Blueprint is a must-read publication that guides you through all aspects in a modular structure. It is written in an easy-to-follow manner and includes a lengthy list of quality resources, you will find valuable for future reference.



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WORKSHEET

This is the **perfect companion guide** to make your interactive learning experience easier and more enjoyable. These **step-by-step** instructions help guide you through all the topics covered in the main course.

The training is broken down into individual tasks so you can easily manage your progress. Everything is laid out for you from the preparation

exercises, all the way to **putting your business completely on autopilot. It's as easy as 1 - 2 - 3!**

CHECKLIST

This **companion checklist** helps make sure you cover all your bases. It prepares you for successful integration of social media marketing into your business.

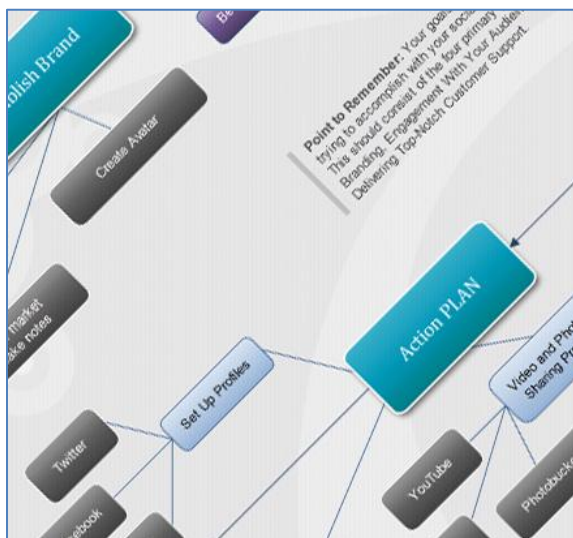
You simply check each step as you proceed and complete each vital part. The checklist is a handy tool that allows you to keep on top of your personal progress as you become a savvy social media marketer.



Every step you check off represents your **exciting journey** of moving closer towards your goal of including social media platforms as part of your marketing strategy, becoming well known online and **putting your Social Media Marketing on autopilot.**

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PROCESS-MAP



This **colourful flow chart** is an exceptionally easy way to keep yourself on track. It helps keep you focused on each step in the process of building your business.

Print it out, put it on a wall in easy view from your computer and give yourself a visual reminder of what your next step should be. Build confidence as you become

more aware of exactly where you are and what else needs to be done in the near future.

Should you ever be unsure of what to do next, there's no need for panic, as this **one-stop reference chart** will instantly get you right back on track.

THE MARKETEERS BLUEPRINT PACKAGE

Each package covers all the bases for you. Whether this is your first attempt to make money online, or you're a seasoned marketer looking for an exciting new opportunity, you're sure to find every resource you need in each course!

The Blueprints are designed to be used as training courses for an individual or can be integrated into a corporate training package. Contact support@imrtl.com to discuss special discounts for volume licences for companies and organisations.